

EXCERPT FROM
City of Riverside
CODE OF ORDINANCES

POLITICAL SIGNAGE

Sec. 56-41. Temporary signs.

Temporary signs shall be located entirely within the premises on which the event or function occurs, and shall be set back no less than five feet from the property line up to a combined sign area of 72 square feet with no individual sign exceeding 24 square feet in area. Such signs shall be allowed no more than 21 days prior to the event or function and must be removed within seven days after the event or function except as otherwise noted below. If building mounted, these signs shall be flat wall signs and shall not project above the roof line. If ground mounted, the top shall be no more than six feet above grade level. Such signs may be illuminated in accordance with the restrictions set forth in section 56-87.

(1) The following signs shall be considered temporary signs and shall meet all requirements of this section, except as otherwise noted:

- Signs announcing any public, charitable, educational, or religious event or function including **political signs** related to an election or voting event;
- Informational and directional signs, such as those for yard sales and social events;
- Holiday signs and displays;
- Decorative flags, bunting, banners, and signs publicizing city-wide celebrations, conventions, commemorations, and recognized community-wide events as approved by city council resolution;
- Signs used for fundraising located within the confines of athletic fields, not exceeding four feet by eight feet in size, and generally visible from the seating area of such fields only;
- Temporary, non-illuminated signs, located in the agriculture district and residential district, pertaining to agricultural products raised on the premises, subject to article III; and
- Temporary, non-illuminated window signs, located in commercial districts, pertaining to a special event; which advertise activities, services, or goods available within the building; and which do not exceed 25 percent of the window glass surface area.

(2) All temporary signs shall have the name of the person(s), organization, or other entity posting or erecting the sign and the date of posting or erection on the back of the sign or otherwise where most applicable.

(3) Temporary, non-illuminated **political signs** shall not exceed eight square feet in area and shall not be posted more than three months prior to the day of voting to which the sign refers. Such signs shall be removed by the person(s), organization, or entity posting the sign within seven days after the day of voting to which the sign refers.

(4) Temporary signs that do not exceed eight square feet shall be allowed without permit in commercial districts for seasonal sales and promotions. Temporary seasonal signs greater in area than two square feet and used for longer than two months shall be considered permanent and therefore regulated as such.